

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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Tel. No.011-23037109/200 Fax No.011-23329125



No. 26-02/2009-R&C

Date: 09.11.2012


Circular T&C-CM No. 82/12-13

Sub. Promotional sale price of GSM based Fixed Wireless Phones (FWPs)-reg.

Kindly refer to this office letter of even No. dated 20.10.2011, 03.02.2012, 11.05.2012, 09.08.2012 vide which promotional scheme to increase the sale of FWPs were offered for a period of 90 days. Based on encouraging response received from field units, it has been decided by the Competent Authority to re-launch the said promotional scheme for a period of **90 days with effect from 16.11.2012.**

2. This scheme may be brought to the notice of all concerned for taking necessary action in this regard. Proper advertisement as deemed fit may be made to generate adequate response.


3. This circular is issued based on ECT approval No.930 dated 08.11.2012 and approval of the Competent Authority at 87/N in P&P CM cell File No.3-38/2009/P&P-CM (Pt.1). The impact of above tariff revision needs to be analyzed and feed back submitted on monthly basis to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail ID: hqcm_pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
AGM (T&C-CM)
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To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)